



## THE BIG STORE ACTIVITY IN ITSELF SIEGEL COOPER & CO.

The Gateway to Christmas  
Swings Wide Open.  
And Those Who Read  
And Heed Will Profit.

EVERY section of The Big Store is taking on a glad some aspect. Up in the various stock rooms Christmas things are crowding along thick and fast, and quickly finding their way daily into their proper spheres throughout the Store. There's a vivid charm about these stocks. A cheery brightness, a sparkling newness, refreshing as a garden of dew-bespangled flowers nodding radiantly to a June day's sunshine.

We Are Starting the Holiday Campaign  
a Trifle Earlier Than Usual This Year.

It's necessary. Last year's business was colossal. It cannot be adequately pictured in a few sentences.

This year's Christmas trade at the Siegel Cooper Store promises to be even greater. Aladdin with his magic lamp would be powerless to invoke a larger volume of enthusiastic activity than is predicted for this year.

What does this suggest to thousands? What does it mean to collectors of Sperry & Hutchinson Green Trading Stamps? Early shopping! There's sound wisdom in exercising this sort of foresight. People who begin to buy or order now enjoy advantages that cannot be overestimated.

Usually in the early periods of Holiday shopping the practical phases assert themselves most insistently. Useful gifts are always welcomed; the knickknacks and trifles are customarily left until the flood-tide of buying sets in.

But those whose thoughts are turning into the direction of

Furniture, Pictures, Linen, Cutlery, Silverware, Curtains, Glassware, Artware, Clocks, Jewels, Diamonds, Carpets, Dress Patterns, Furs, Books.

And allied lines, cannot now safely shut their eyes to the wisdom of buying, or at least ordering, for future delivery, at such an auspicious time as the present.

November has worked a wonderful metamorphosis in the stocks. October brought with it great wealths of Fall and early Winter needfuls. But now the gayer, the lighter features of merchandise are also appearing in all their variegated charms.

It is an inspiration to visit The Big Store. It is an excellent stimulus to the energies. You never weary of the ever-changing panorama of stocks and shoppers.

There is everything to interest you; nothing to weary. Millions in seasonable merchandise. What the inventive geniuses of these great United States have not supplied for your pleasure, comfort and adornment, the industrious sons and daughters of the Old World have.

Our daily newspaper announcements are but partial reflections of what we have to offer. An establishment so prodigious and presenting so many diversified attractions in merchandise and entertainment features, cannot in justice to itself, without employing enormous newspaper space, adequately picture all its opportunities for shoppers. On with the Christmas season!

### Special Shoe Bargains.

Men's and Women's Footwear  
At a Very Low Price.

The Consolidated Shoe Store on the Second Floor makes an important offering for Thursday. Those who buy get Double Stamps and save practically half as well.

MEN'S \$3.50 SHOES, calfskin and patent leathers; several styles of each; velvet soles, all sizes. 1.95

WOMEN'S \$3.50 SHOES, kidskin, calfskin and patent leathers, several styles in lace, button and bucklers, all sizes. Among these are also some of the finest Miller shoes in sample sizes. 1.95

### Women's Slippers and Juliettes.

The new Slipper Parlor on the Second Floor is making many friends. It is very attractive and offers everything new and desirable in Slippers. For to-morrow:

WOMEN'S \$2.00 SLIPPERS.

Kid and patent leathers, in one and three strap sandal styles; all sizes. 98c

WOMEN'S \$3.00 TO \$5.00 SLIPPERS.

Kid sandals in over a dozen pretty styles—some beaded ones among them; Suede Oxfords, Patent Leathers in strap sandal or tongue styles; several styles of French heel Oxfords and some satin sandals; all told, the prettiest collection of Slippers ever shown. 1.95

WOMEN'S FUR-TRIMMED JULIETTES, special at First quality felt; perfect in every way; all sizes in red, black, brown. The same kinds of Juliettes are advertised elsewhere as being worth \$1.50. 69c



Women's and Children's "Oneita" Combination Suits. WOMEN'S FINE WOOL "ONEITA" COMBINATION SUITS; natural color, white and black; all sizes; regularly \$2.00. 95c

WOMEN'S RIBBED FLEECE COTTON "ONEITA" COMBINATION SUITS; all sizes. 49c

CHILDREN'S "ONEITA" COMBINATION SUITS; regularly up to 85c. 39c

(Main Floor, East of Escalator.)

## Two Hundred Stylishly Trimmed Hats

On Sale To-Morrow at \$3.75 Each.



This Is a Most Extraordinary Special Sale

It is characteristic of the Millinery Section to do surprising things, and this astonishing opportunity is therefore in line with its usual progressive methods.

Handsome Hats at a very low price. Brisk, catchy styles for now and for Winter service. Hats that would not be priced at less than \$7.50 in other stores.

All the Most Wanted Shapes Are Included.

In this very attractive gathering there are jaunty Beavers, draped Velvet Hats and Hats of Rough Felt, trimmed with Wings, Ostrich Plumes and Flowers. Special price. 3.75

Also Hundreds of Beautiful Hats at \$5.00

To-morrow. These WILL BE A FEATURE OF SPECIAL IMPORTANCE. Hats compare in quality of materials, work and style with Hats sold elsewhere at \$10.00. (Millinery Salon, Second Floor.)

## Thursday in the Women's Waist Store.

Some Very Special Offerings.

Interest in this branch of The Big Store will be intensified to-morrow by

1,000 Flannel Waists 95c 1,000 White Madras Waists 55c  
(Atlantic Woollen Mills cloth), at In a variety of designs, at.....

1,000 Cashmere Waists 1.95  
Black, white and all colors; new model; at.....

1,000 Peau de Soie Waists 3.95  
In several new styles, at.....

200 Black or White Chantilly Net Lace Waists 10.00  
(Over silk lining), at..... (Second Floor, Front.)

### Waterproof Plaid Dress Suit Cases.

The material is very strong and positively waterproof. Durable frame; muslin lined; inside strap; leather covered corners; brass lock and catches; stitched handles; 24 inch; special. 1.39 (Basement.)

### TriPLICATE Mirrors at 79c.

A very opportune special, and one that will doubtless appeal to many. The size is 9x6 1/2, very fine quality glass, nickel-plated frame and chain, two folding sides, decorated with pretty designs; choice of various designs. (Main Floor, Front, 18th St.)

### "Victory" and "Singer" Sewing Machines.

To-day the "Victory" Sewing Machine stands high above all its competitors. It is complete in the most minute detail, and embodies all the newest attachments. You cannot go wrong in selecting a "Victory," for we guarantee and keep it in repair for a period of five years free of charge.

We have them in five and three drawers, dark golden oak, swell front, highly polished ball-bearing.

New Home Model, To-morrow at 14.00 and 14.50

SINGER SEWING MACHINES; vibrator, oscillator, improved automatic chain stitch, drop head, carved woodwork of oak and walnut, newest and best attachments. 32.00

GOLDMAN TUCK FOLDER; can be used on all sewing machines. 1.00

Parts and Needles of All Sewing Machines can be had in the Department. (Third Floor, Centre.)

### Special Introductory Sale of "Green Stamp" Cigars.



Strictly superior quality, finest combination Havana filler. Diplomatic size, hand made—in brief, a bona fide ten cent smoke in every respect, which we will retail at five cents.

Every cigar is banded with a 10-cent Sperry & Hutchinson Green Trading Stamp.

Every box of fifty cigars contains \$5.00 worth of "S. & H." Green Trading Stamps. For to-morrow, we offer, very special.

50 Green Stamp Cigars for 2.00

NOTE—You also receive with your purchase the regular quantity of "S. & H." Green Trading Stamps—to-morrow being a Double Stamp Day. A purchase of one box of cigars at \$2.00 will entitle you to \$9.00 worth of green trading stamps.

MAIL ORDERS SOLICITED. (Main Floor, East, 18th St.)

### Campfire and Battlefield.

Thrilling Narratives of American Heroes.

A history of the campaigns and conflicts of The Great Civil War in the United States.

The Spanish-American War, The War in the Philippines, The Boxers' War in China, by Rossiter Johnson, with special contributions by Gen. Oliver O. Howard, U. S. A. Gen. Selden Connor, U. S. A. Gen. John B. Gordon, C. S. A. Gen. John T. Merjan, C. S. A. Hon. James Tanner. Mrs. L. C. Pickett.

Splendidly illustrated from the original photographs of the celebrated Brady collection, in the possession of the Government, loaned for reproduction in this work by special permission of the Secretary of War. Also large full page colored illustrations.

Size of the book 14x11 inches; 1 1/2 inches thick. Printed on highly colored paper. Bound in cloth with gilt title on side. Weight of book nine (9) lbs. Published at \$7.50. Our price. 1.35 (Second Floor, Centre, 18th St.)

### Women's Handsome Coats.

Special Offerings To-Morrow

250 Cravenette Coats, A very superior quality, at..... 12.75

500 Kersey Coats, 32 inches long, with shoulder capes, at..... 10.00

100 Broadtail Cloth Sarments, 1/2 length, in Black, Tan, Castor and Brown, at.... 29.50

100 Eibeline Blouse Coats, Heavy weight, in Black and Oxford, at..... 12.50 (Second Floor, Front.)



### Women's Kimono Dressing Sacques.

Great assortments in popular fabrics at extraordinarily low prices.

WOMEN'S KIMONO DRESSING SACQUES: Eclipse Flannelette; handsome patterns; French flannel effects with dainty Persian border trimming; made with sailor collar and gathered back; very effective and pretty; (as illustrated); regularly \$1.25. 69c

WOMEN'S KIMONO DRESSING SACQUES, fine quality Daisy Cloth, pink and blue with white border trimming, cut extra full; regularly 75c. 49c

WOMEN'S KIMONO DRESSING SACQUES, Flannelette, pretty pattern and border trimming; regularly 50c. 29c



## THE BIG STORE ACTIVITY IN ITSELF SIEGEL COOPER & CO.

Women's Tailored Suits  
75 Suits on Special Sale  
Thursday at 23.50



Fine quality Cheviot in Black, Blue and Brown. Collarless; Blouse front; Fancy Yoke tastefully trimmed with velvet and silk cord. Military shoulder Capes with double rows of miniature buttons. 4 Rows of wide silk braid at front. Satin lined to edge of rever and finished with black and white fancy braid. New Model sleeve with fancy trimmed cuff. Seven-gore skirt. Novel Panel design with 6 rows of fine stitching throughout. 23.50 Special at (Second Floor, Front.)

BY SPECIAL ARRANGEMENT

We are enabled to sell the well-advertised and ready-to-eat cereal

FORCE, PER PACKAGE, 6c  
REGULAR 15c. PACKAGE. LIMIT 3 TO A CUSTOMER. (Fourth Floor.)

### Leather Goods Specials.

News of Thursday Offerings.

Oxford, Wrist, Hand and Carriage Bags at the very smallest prices of the season. Excellent quality leathers; best workmanship, and the styles are newest. A few of the specials:

WRIST BAGS OF WALRUS GRAIN LEATHER, silk lined, inside frame, 5 and 6 inch sizes, black, brown, tan, gray, green, red and blue; your choice of two pretty frames, straight or curved, with plain ball or snake head clasp, jeweled eyes, long chains, some with leather handles; the assortment, regularly 75c. and \$1.00. 59c

HAND, WRIST OR CARRIAGE BAGS, walrus grain leather, black, brown, tan or gray, large size, 8 inch, contain 2 and 3 pieces, some have purse and card case to match; others purse, card case and vinaigrette, fine nickel frames, chain or leather handles. 1.25

OXFORD SHAPE, DEEP GRAIN LEATHER BAGS, olive color, muslin lined, inside pocket, wrong handle, brass plated lock and catches, full cut bags. 14 in. 15 in. 17 in. 18 in. 1.50 1.75 2.25 2.45 (Main Floor, Front, 18th St.)

### Men's Pajamas.

MEN'S MADRAS PAJAMAS; variety of colors; all sizes; made to sell at 65c. (Main Floor, East of Escalator.)

### Men's Neckwear.

MEN'S 4-IN-HAND NECKWEAR, reversible; many 50c grade. (Main Floor, East, 18th St.) 19c

### Men's Half-Hose

At 1/2 Off Regular Price. 1,000 DOZEN MEN'S COLORED HALF HOSE, all the new shades so popular in the high-priced hosiery; made to sell at 12c. 25c. (Main Floor, East of Escalator.)

### Silk Taffeta and Peau de Soie Belts with Fancy Buckles.

From a very prominent manufacturer of Vienna we purchased an entire line of very fine Belt Buckles. The designs and styles are so varied and artistic that it is impossible to give a fair description of them.

These Buckles were made to retail at \$1.50 to \$3.00. Instead of selling the Buckles separately, we have had them made up in the latest style Belts, on black silk taffeta, peau de soie and silk. Your choice from the entire assortment to-morrow at 98c (Main Floor, Front, 18th St.)

### Main Aisle Apron Sale.

2,700 Aprons Will Be Placed on Sale Thursday

At 1/2 Less Than Regular Prices.

Dainty White Lawn Aprons for maid, waitress and nurse. Also Afternoon and Sewing Aprons of fine quality lawn, trimmed with lace embroidery and hemstitched tucking. All divided into four lots for ready sale.

LOT 1—WHITE LAWN

APRONS; generous size, in five different styles to select from; trimmed with lace embroidery; deep hemstitched hem and tucking; regularly 25c. and 29c. 17c

LOT 2—WHITE LAWN

APRONS; excellent quality; ten very pretty styles comprising the large plain apron, bib and bretelle; also several dainty sewing Aprons, regularly 35c. 21c

LOT 3—WHITE LAWN APRONS;

superior quality, and many very good styles, extra wide; hemstitched hem, bib and bretelles; also fine embroidery trimming; regularly 39c. 27c

LOT 4—WHITE LAWN

APRONS; superior quality, extra wide; the large plain apron; bib and bretelle; trimming of fine embroidery and hemstitched tucking, regularly 50c. to 65c. 35c

### Men's Winter Underwear.

1.25 and 2.75 Sample Grades.

MEN'S FINE NATURAL WOOL AND CASHMERE SHIRTS AND DRAWERS; samples of best underwear made in this country; almost all sizes; made to sell at \$1.25 and \$2.75; very special at 79c

Also MEN'S HEAVY FLEECE-LINED SHIRTS AND DRAWERS; plain and fancy colors, single and double breasted, all sizes; made to sell up to 95c. 49c (Main Floor, East of Fountain.)



ELECTION CERTIFICATES CASHED.